

Billy Richling

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Work

Center for an Urban Future — Researcher | Dec 2015 - June 2016, Present

Experience

Conducting research, interviews and data analysis for large-scale report on the state of New York's tech economy for nonprofit policy research institution. Previously contributed to reports focused on workforce development and education policy.

Bklyner — Staff Reporter (previously freelance) | Oct 2020 - Sept 2021

Pitched, reported and wrote long-form and short-form stories on politics, real estate and everything else happening in Brooklyn for local news outlet. Full-time from January.

Times Square Alliance — Constituent & Communications Manager | Jun 2016 - Jan 2020

Crafted communications and constituent engagement strategies, cultivated relationships with external partners and advocated for regulatory and policy reform at business improvement district. Oversaw one direct report. *Promoted from External Affairs Coordinator.*

Office of the New York State Attorney General — Research Intern | Aug 2015 - Dec 2015

Performed data analysis using Excel and other data management programs, conducted database research and compiled reports for the Executive Division of the New York Attorney General's office.

New York Observer — Editorial Intern | Jan 2014 - Jun 2014

Wrote and reported stories for weekly newspaper. Fact-checked articles and worked with senior reporters and editors to produce daily content.

WNYU — News Director | Sept 2012 - Jan 2015

Oversaw content production for seven weekly programs, managed student staff, constructed department website and social media presence for New York University's radio station.

WNYC, The Brian Lehrer Show — Production Intern | May 2013 - Sept 2013

Liaised between guests and producers, screened listener calls, maintained website and social media presence through CMS for live public radio show at New York's NPR affiliate.

Skills

- **Data analysis and visualization** (Excel; Tableau; Stata; Carto)
- **CRM management** (Salesforce)
- **Digital audio/video editing** (Adobe Premiere, Audition; Pro Tools; Ableton)
- **Social media/web use and analysis** (Tweetdeck; HTML; Wordpress; Dotdigital; R; Canva)
- **Spanish language** (SIELE Level C1 reading + listening; speaking + writing pending)

Education

New York University — Bachelor of Arts, Journalism & Politics | May 2016

Universidad Nacional Autónoma de México — Advanced Spanish courses | August 2020

Other

Activities

Parkside Plaza — Steering Committee Member, Volunteer Organizer

Produce programming, conduct fundraising and organize community members to support this volunteer-run pedestrian plaza in Flatbush, Brooklyn.

Brooklyn Community Board 14 — Board Member, Transportation Committee Member

NYU Wagner Graduate School of Public Service — Teaching Assistant

Supported two graduate-level courses: "Transforming Cities: Public-Private Partnerships, Public Spaces, Politics & the Press" and "The Arts and Artist in Urban Revitalization."